

EVERYTHING YOU NEED TO PROMOTE THE SOCA BENEFIT PLAN

Wouldn't it be great to have one central place to access all kinds of communications for the Southern Ohio Chamber Alliance (SOCA) Benefit Plan? That's why we've created this handy toolkit. It has emails, social media posts, newsletter articles – and everything in between. So if you're looking for a specific type of communication to provide to chamber members, save yourself some time and start here!



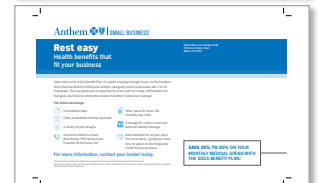
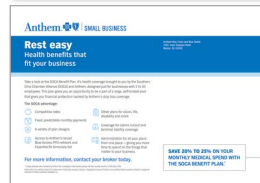
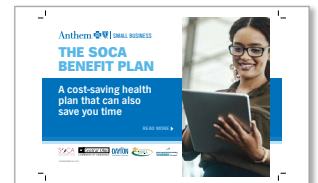
Why SOCA? brochure

This brochure describes the plan in more detail and explains why it's a great solution for small businesses.



Overview flyer

This flyer gives a high-level description of the SOCA Benefit Plan and includes a helpful FAQ.



Without crop marks

With crop marks

Postcard

This postcard can be mailed directly to chamber members to let them know about the SOCA Benefit Plan and who to contact for more information. For the best printing results, download the file and email it to a local printer.

Anthem | SMALL BUSINESS

WORKING HARD FOR YOU

HEALTH PLANS DESIGNED FOR SMALL BUSINESSES

SEE THE SAVINGS ▶

Ask your participating chamber of commerce for more information or contact your broker

189550EMBS Rev. 01/20

300 x 600

Anthem | SMALL BUSINESS

WORKING HARD FOR YOU

HEALTH PLANS DESIGNED FOR SMALL BUSINESSES

SEE THE SAVINGS ▶

189550EMBS Rev. 01/20

300 x 250

Anthem | SMALL BUSINESS

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189550EMBS Rev. 01/20

728 x 90

Web ad banners

These banners are perfect for chamber websites to get the word out about the SOCA Benefit Plan. You can link these images to anthem.ly/34UsQrUf or you can develop a page on your site. For questions, reach out to your Anthem representative.

Quarterly newsletter articles, Microsoft Outlook emails and social media posts

These quarterly communications highlight specific topics related to the SOCA Benefit Plan:

Emails

1

2

3

Newsletters

1

2

3

Social media posts

Facebook

1 Funding

2 LiveHealth Online and SmartShopper

3 Vision, life, disability and more

4 Why SOCA?

Twitter

1 Funding

2 LiveHealth Online and SmartShopper

3 Vision, life, disability and more

4 Why SOCA?

LOOKING FOR A SPECIFIC SOCA BENEFIT PLAN COMMUNICATION?
YOU'VE COME TO THE RIGHT PLACE! USE THIS HANDY TOOLKIT TO FIND WHAT YOU NEED.
 If you have any questions, reach out to your Anthem representative for guidance.